

Informal summary of meeting Tuesday 28th February 2023 Meeting room, Town Hall @ 5pm

In Attendance

Stuart Edwards (Chair) Janice Jackson (Vice-Chair)

Nigel Heritage Julie Jobling

Brie Logan (STC) Ryan Baker (Pool Manager)

Billy Maddock (STC)

Apologies

Cllr Phil Proctor (Lead Councillor) Cllr Lorah Wild

Sarah

1. Lido DC funding and additional 2023 works

Phase 1 works – demolition of spectator area – all been removed - **BL** to share photos with group. Shower work, boiler swap out work will now be undertaken by preferred contractor.

Electro chlorination works starting Tuesday 7th March if all goes well, water supply is required in the plant room.

RB in the process of having pool emptied – Agreed to take advantage of empty pool to get lines painted and add a line to mark where the end of the pool is. **RB** to investigate.

New boiler is costing around £12,000, using DC funding – work has been commissioned. New boilers are more efficient (98% gross efficiency).

RB and senior lifeguards will need to be retrained due to different chemicals for the electro chlorination – less chemicals, less risk.

Janice – Possibility of painting shed door and wooden surround a different colour? BL to look into

Flood Lights are being replaced and all other lights swapped to LED's.

All works to be completed mid-April.

2. 2023 season – Action Plan including marketing, PR and Comms

Action Plan has been developed.

RB to work full time at the pool this season.

An external organisation to be brought in for support re H&S, GDPR and training to bring it up to Gold standard- utilise industry best practice/expertise.

RB and PR & Comms Officer to drive social media – to talk in further detail at next meeting. RB to send electronic timetable to schools this year.

NH - Data logging to include weather (temperature and sunshine)

Plan is to open pool 29th April – shoulder season – same as in September 2022 – lifeguard availability dependant.

Possibly start with a temp of 21C for a 2/3 weeks, then turn it up to 29C – discuss again at next meeting.

Fully open the pool on 27th May.

Lifeguards – **RB** looking into who is coming back, then advertise.

BL to advertise lifeguarding at Youth Council and Careers event at the school.

Job description now ready – possibly advertise with Scouts, Army Cadets, St John Ambulance.

Banners require rebranding.

Children at the pool -

Possibility of fun sessions – alternative to inflatable

RB to send email to all schools enquiring about requirement for swimming lessons.

RB to find out about national curriculum standard in local schools.

3. Longer -term strategy

Use 2023 stats to look at next steps – require data and analytics to apply for any grant funding.

SE – still need vision for the pool beyond 2023 / does anything need to be done before any further fundraising can be done

Filtration system requires replacing.

Look at longer term strategy during the middle of the summer, once the pool is open and running.

4. Coombe House/ DCE update

BL, SE and LW meeting 2nd March to discuss community access to the pool

5. Any other business

Janice – Fundraising – Agreed to raise funds for a defibrillator at the pool. **Janice** to look at Crowdfunding / Sport England funding.

RB to register Lido as a venue for the Fringe – advise Tracy one done re insurance.

Advertise Lido at local hotels.

BL spoke about Shaftesbury Wellness – Aquafit sessions referred by the surgery.

NH – 'Future Lido's Group' – FOSS to link up with this option. **SE** to investigate.

Possible to change Class Pass to Season Ticket? **BL** to investigate.

Meeting closed 6:31pm

Next meeting Tuesday 28th March at 5pm.