



**High Street Working Group  
Informal meeting summary**

Monday 17<sup>th</sup> April 2023, 12pm, Meeting Room

**In Attendance**

Cllr Andy Hollingshead (Lead)	Anita (K&K)
Brie Logan (Town Clerk)	Ian (Paws and Claws)
Cllr Virginia Edwyn-Jones	Stephanie Douthwaite (Golden Snowdrop)
Jules Bradburn (Market Organiser)	Mia (Jewellery Maker linked to Golden Snowdrop)
Dimitri Bradburn (Sherborne Market)	

**Apologies:** Trevor, Peter, David and Amalia

**Summary of meeting:**

**Stephanie - Golden Snowdrop**

Trial – fully on board  
Plans to bring the shop out to the High Street (FOC)  
Promotion of the business  
Saturday/ Sunday - test out both will provide feedback on what works the best for all

**Anita Kit and Kaboodle and Ian - Paws and Claws**

As above

**Andy** referenced - Food Festival clash (same weekend) - Festival markets...

Clarity needed about the offers/ markets

**Jules** provided an update on how the market will be managed:

- Curated events - no conflict with shops – placement of stalls really thought through.
- No more than 3 of any one type of seller. Business owners to engage with Jules who is the point of contact for any queries.
- Check in procedure - vehicle registration and permit

**Virginia** referenced long stay parking - park and ride may be potential option to consider.

Possible locations: Virginia Hayward/ Longmead/ A&R Tiles (whole yard)

Suppliers – for example Lavender cakes (synergy with business in the town and cross promotion so all benefit)

Look at long stay parking for residents so that town centre spaces are kept free for shoppers and visitors.

Potting Shed – potential to locate suitcase stalls at entrance to Swans Yard

Evaluation will include feedback from Market traders/ Footfall/ Shops - what figures on market figures – are sales up or down as a percentage when the market is on?

Visitor experience - evaluation

Evaluation questions to HSWG to review before the start of the first market on 13<sup>th</sup> May.

**Jules -**

- Street Licence (hospitality) – Brie to follow up with Dorset Council
- 60 traders have booked in to date
- Include the Commons area (outside NWB) to include stalls this end of town
- Coach companies – an enquiry has been received – look in to this in more detail - Brie
- Evaluation survey to be created before the end of April

**Next Meeting Tuesday 9th May at 12 noon**