



# Shaftesbury Town Council

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To: All members of the Shaftesbury Swimming Advisory Committee

## A G E N D A

### Shaftesbury Swimming Advisory Committee:

**Stuart Edwards (Chair), Janice Jackson (Vice), Cllr Phil Proctor, Cllr Lorah Wild, Julie Jobling, Nigel Heritage**

You are summoned to a meeting of the for the transaction of the business shown on the agenda below.

To be held at **10am on Wednesday 27<sup>th</sup> March 2024** in the **Meeting Room, Shaftesbury Town Hall**.

Mrs Brie Logan

Town Clerk, 20<sup>th</sup> March 2024

**Public Participation:** The Chairman will invite members of the public to present their questions, statements or petitions. The period of time designated for public participation shall not exceed twenty minutes. A member of the public shall not speak for more than three minutes.

1. [Apologies – To receive and consider for acceptance](#)
2. [To receive an update on the 2024 season – operations](#)

**Apologies – To receive and consider for acceptance**

The Council (including committees) should approve (or not) the reason for apologies given by absent councillors. If a council member has not attended a meeting of the council (or its committees) or has not tendered apologies which have been accepted by the council (or committee), for six consecutive months, they are disqualified.

Apologies received from Councillor Proctor.

**To receive an update on the 2024 season – operations**

Reports provided within this item are to be received, they provide updates and recommendations to be considered by the committee and then presented to STC for review and decision.

The summary below provides an overview of actions that are in progress and/ or complete.

|                        |     |   |            |
|------------------------|-----|---|------------|
| <b>Plant Room</b>      | 1.  | Supply and fit a pressurisation unit to be compliant with Wessex Water instruction  | £951.78    |
|                        | 2.  | Heat exchange and Calorex unit disposal   | £6,158.92  |
|                        | 3.  | Topline replacement chlorine pump   |            |
| <b>Staffing</b>        | 4.  | Training update including Manager training investment   |            |
|                        | 5.  | Lifeguard recruitment and April training dates  |            |
|                        | 6.  | Lido garden and troughs – contractor/ Shaftesbury in Bloom/ Lido vols   |            |
| <b>Pool operations</b> | 7.  | Timetables to include school lessons, aqua, lane swimming, adult swims, public swims, adult lessons, family swims, parties  |            |
|                        | 8.  | Pricing and season ticket proposals for 2024 season   |            |
|                        | 9.  | Income and Expenditure (2023/ 2024 to date) + budget 2024/ 2025   |            |
|                        | 10. | Shoulder season   |            |
|                        | 11. | Cold Water swimming income to date (see appendix B)   |            |
|                        | 12. | VAT refund - VAT Claim s.80: Output Tax on Sports and Leisure services (VAT no longer payable on pool income generated from ticket sales/ admission)                | £31,427.93 |
|                        | 13. | Lido gates refurbishment  | £1,500     |
|                        | 14. | Wellness 2024 - adapted versus 2023   | £0         |
|                        | 15. | Defibrillator update  |            |
|                        | 16. | Progress review: feasibility of using office – widen door and explore whether wheelchair can get through outer door – the estimate for this modification is £5,000. |            |
| <b>Marketing</b>       | 17. | Actions from previous meetings – coffee machine/ Coombe House/ badge design and supply  |            |
|                        | 18. | Grosvenor relations - leaflets, promotion, etc.   |            |
|                        | 19. | Launch Event  |            |
|                        | 20. | Timetable hard copes for distribution   |            |

**Recommendation:**

To discuss the above items and prepare recommendations, where appropriate, for consideration by STC in April 2024.

## Appendix A – Income and Expenditure (to date)

|            |                               | Budget2023-2024                    | Actual Yr to date   | Committed           | Current Funds available | Year end FORECAST  |                     |
|------------|-------------------------------|------------------------------------|---------------------|---------------------|-------------------------|--------------------|---------------------|
| <b>305</b> | <b>Swimming Pool</b>          |                                    |                     |                     |                         |                    |                     |
| 1220       | Solar Panel Feed in Tariff    | £ 1,000.00                         | £ 254.00            |                     | £ 746.00                | £ 400.00           |                     |
| 1301       | Misc Income                   |                                    | £ 500.00            |                     | -£ 500.00               | £ 500.00           |                     |
| 1365       | Swimming Pool Income          | £ 38,300.00                        | £ 39,841.00         |                     | -£ 1,541.00             | £ 39,841.00        |                     |
| 1367       | Retail Income                 | £ 2,000.00                         |                     |                     | £ 2,000.00              | £ -                |                     |
| 1368       | Pool Income from schools      | £ 4,000.00                         | £ 4,008.00          |                     | -£ 8.00                 | £ 4,008.00         |                     |
| 1370       | Aqua Fit Income               | £ 3,800.00                         |                     |                     | £ 3,800.00              | £ -                |                     |
| 1371       | Grant/SLA Active Dorset       |                                    | £ 5,440.00          |                     | -£ 5,440.00             | £ 5,440.00         |                     |
| 1372       | Cold Water Swimming           |                                    | £ 6,162.00          |                     | -£ 6,162.00             | £ 8,427.00         |                     |
|            |                               | Total Income                       | £ 49,100.00         | £ 56,205.00         | -£ 7,105.00             | £ 58,616.00        |                     |
| 4371       | Swimming Instructors          | £ 3,500.00                         | £ 1,018.00          |                     | £ 2,482.00              | £ 1,018.00         |                     |
| 4008       | Life Guard Salaries           | £ 31,500.00                        | £ 32,450.00         |                     | -£ 950.00               | £ 33,000.00        |                     |
| 4010       | Staff Training                | £ -                                | £ 1,043.00          | £ 675.00            | -£ 1,718.00             | £ 1,718.00         |                     |
| 4020       | Sub Contract Labour           |                                    | £ 5,621.00          |                     | -£ 5,621.00             | £ 5,621.00         |                     |
| 4150       | Rates & Services              | £ 3,470.00                         | £ 1,343.00          | £ -                 | £ 2,127.00              | £ 1,343.00         |                     |
| 4155       | Electricity                   | £ 3,600.00                         | £ 2,859.00          |                     | £ 741.00                | £ 3,200.00         |                     |
| 4160       | Gas                           | £ 10,000.00                        | £ 6,729.00          |                     | £ 3,271.00              | £ 7,000.00         |                     |
| 4165       | Water Rates                   | £ 3,000.00                         | £ 5,030.00          |                     | -£ 2,030.00             | £ 5,480.00         |                     |
| 4176       | CCTV                          | £ 500.00                           | £ 115.00            |                     | £ 385.00                | £ 115.00           |                     |
| 4250       | Repairs & Maintenance         | £ 8,000.00                         | £ 9,896.00          |                     | -£ 1,896.00             | £ 10,000.00        |                     |
| 4260       | Cleaning                      | £ 1,000.00                         | £ 238.00            |                     | £ 762.00                | £ 300.00           |                     |
| 4271       | Equipment/Supplies            | £ 1,500.00                         | £ 1,097.00          |                     | £ 403.00                | £ 1,200.00         |                     |
| 4278       | Alarm Costs                   | £ 600.00                           | £ 764.00            |                     | -£ 164.00               | £ 764.00           |                     |
| 4360       | Chemicals                     | £ 10,000.00                        | £ 4,779.00          |                     | £ 5,221.00              | £ 5,064.00         |                     |
| 4362       | Plant Servicing/Repairs       | £ 2,000.00                         | £ 2,720.00          |                     | -£ 720.00               | £ 2,720.00         |                     |
| 4363       | DBS Checks                    | £ 400.00                           | £ 306.00            |                     | £ 94.00                 | £ 306.00           |                     |
| 4364       | Uniforms                      | £ 400.00                           | £ 127.00            |                     | £ 273.00                | £ 127.00           |                     |
| 4365       | Music Licences                | £ 250.00                           | £ 234.00            |                     | £ 16.00                 | £ 234.00           |                     |
| 4366       | Retail Sales                  | £ 2,000.00                         | £ 2,930.00          |                     | -£ 930.00               | £ 2,930.00         |                     |
| 4367       | Aqua Fit Instruction Wellness |                                    | £ 725.00            |                     | -£ 725.00               | £ 725.00           |                     |
| 4369       | Aqua Fit Instructors          | £ -                                | £ 975.00            |                     | -£ 975.00               | £ 975.00           |                     |
| 4370       | Swimming Pool Advertising     | £ 750.00                           | £ 1,036.00          |                     | -£ 286.00               | £ 1,036.00         |                     |
| 4372       | On line Booking System        | £ 360.00                           | £ 450.00            | £ 9.00              | -£ 99.00                | £ 459.00           |                     |
| 4373       | ATC Renewal                   | £ -                                | £ 154.00            |                     | -£ 154.00               | £ 154.00           |                     |
| 4376       | Card Machine Charges          | £ 500.00                           | £ 729.00            |                     | -£ 229.00               | £ 800.00           |                     |
| 4410       | Telephone                     | £ -                                |                     |                     | £ -                     | £ -                |                     |
|            |                               | Total Overhead Expenditure         | £ 83,330.00         | £ 83,368.00         | £ 684.00                | -£ 722.00          | £ 86,289.00         |
|            |                               | <b>Net Income over Expenditure</b> | <b>-£ 34,230.00</b> | <b>-£ 27,163.00</b> | <b>-£ 684.00</b>        | <b>-£ 6,383.00</b> | <b>-£ 27,673.00</b> |



# 2024 Season

## Season Tickets 2024

|              | Qty      | Cost   | Uses     | Income     | Notional   |             | 2023 for comparison |                   |                  |
|--------------|----------|--------|----------|------------|------------|-------------|---------------------|-------------------|------------------|
|              |          |        |          |            | Cost       | Profit/Loss | Income              | Notional          | Profit/loss      |
| Adult        |          | 140.00 |          | 0.00       | 0.00       | 0.00        | 5,460.00            | 6,149.00          | -689.00          |
| Child        |          | 110.00 |          | 0.00       | 0.00       | 0.00        | 550.00              | 360.00            | 190.00           |
| Family       | 0        | 380.00 |          | 0.00       | 0.00       | 0.00        | 0.00                | 0                 | 0                |
| <b>Total</b> | <b>0</b> |        | <b>0</b> | <b>£ -</b> | <b>£ -</b> | <b>£ -</b>  | <b>£ 6,010.00</b>   | <b>£ 6,509.00</b> | <b>-£ 499.00</b> |

## Swimmers/Income 2024

| W/C    | Swimmers |         | Income |          | Increase/Decrease |   | Increase/Decrease |   | Timetable      | Notes 2024 |
|--------|----------|---------|--------|----------|-------------------|---|-------------------|---|----------------|------------|
|        | 2023     | 2023    | 2024   | 2024     | Swimmers          | % | Income            | % |                |            |
| 1 Jan  |          |         | 63     | £ 472.50 | 63                |   | £ 472.50          |   | CWS            |            |
| 8 Jan  |          |         | 65     | £ 487.50 | 65                |   | £ 487.50          |   | CWS            |            |
| 15 Jan |          |         | 55     | £ 412.50 | 55                |   | £ 412.50          |   | CWS            |            |
| 22 Jan |          |         | 43     | £ 322.50 | 43                |   | £ 322.50          |   | CWS            |            |
| 29 Jan |          |         | 24     | £ 180.00 | 24                |   | £ 180.00          |   | CWS            |            |
| 5 Feb  |          |         | 11     | £ 82.50  | 11                |   | £ 82.50           |   | CWS            |            |
| 12 Feb |          |         | 0      | £ -      | 0                 |   | £ -               |   | CWS            |            |
| 19 Feb |          |         | 0      | £ -      | 0                 |   | £ -               |   | CWS            |            |
| 26 Feb |          |         |        |          |                   |   |                   |   | CWS            |            |
| 4 Mar  |          |         |        |          |                   |   |                   |   | CWS            |            |
| 11 Mar |          |         |        |          |                   |   |                   |   | CWS            |            |
| 18 Mar |          |         |        |          |                   |   |                   |   | CWS            |            |
| 25 Mar |          |         |        |          |                   |   |                   |   | CWS            |            |
| 1 Apr  |          |         |        |          |                   |   |                   |   | CWS            |            |
| 8 Apr  |          |         |        |          |                   |   |                   |   | CWS            |            |
| 15 Apr |          |         |        |          |                   |   |                   |   | CWS            |            |
| 22 Apr |          |         |        |          |                   |   |                   |   | CWS            |            |
| 29 Apr | 15       | £ -     |        |          |                   |   |                   |   | CWS            | to XX Apr  |
| 6 May  | 32       | £ 105   |        |          |                   |   |                   |   | CWS            |            |
| 13 May | 56       | £ 394   |        |          |                   |   |                   |   | CWS            |            |
| 20 May | 281      | £ 1,192 |        |          |                   |   |                   |   | Shoulder       | to XX May  |
| 27 May | 829      | £ 4,807 |        |          |                   |   |                   |   | Half Term      |            |
| 3 Jun  | 459      | £ 4,859 |        |          |                   |   |                   |   | Regular        |            |
| 10 Jun | 735      | £ 3,499 |        |          |                   |   |                   |   | Regular        |            |
| 17 Jun | 727      | £ 3,875 |        |          |                   |   |                   |   | Regular        |            |
| 24 Jun | 375      | £ 3,831 |        |          |                   |   |                   |   | Regular        |            |
| 1 Jul  | 414      | £ 2,342 |        |          |                   |   |                   |   | Regular        |            |
| 8 Jul  | 278      | £ 1,918 |        |          |                   |   |                   |   | Regular        |            |
| 15 Jul | 345      | £ 1,320 |        |          |                   |   |                   |   | Regular        | to XX July |
| 22 Jul | 428      | £ 1,701 |        |          |                   |   |                   |   | Summer Holiday |            |
| 29 Jul | 408      | £ 1,817 |        |          |                   |   |                   |   | Summer Holiday |            |
| 5 Aug  | 640      | £ 2,350 |        |          |                   |   |                   |   | Summer Holiday |            |
| 12 Aug | 615      | £ 3,070 |        |          |                   |   |                   |   | Summer Holiday |            |
| 19 Aug | 678      | £ 3,719 |        |          |                   |   |                   |   | Summer Holiday |            |
| 26 Aug | 517      | £ 2,301 |        |          |                   |   |                   |   | Summer Holiday |            |
| 2 Sep  | 527      | £ 1,757 |        |          |                   |   |                   |   | Shoulder       |            |
| 9 Sep  | 76       | £ 2,619 |        |          |                   |   |                   |   | Shoulder       |            |
| 16 Sep | 73       | £ 471   |        |          |                   |   |                   |   | Shoulder       |            |
| 23 Sep |          |         |        |          |                   |   |                   |   | Shoulder       |            |
| 30 Sep |          |         |        |          |                   |   |                   |   | Shoulder       |            |
| 7 Oct  |          |         |        |          |                   |   |                   |   | CWS            |            |
| 14 Oct |          |         |        |          |                   |   |                   |   | CWS            |            |
| 21 Oct |          |         |        |          |                   |   |                   |   | CWS            |            |
| 28 Oct |          |         |        |          |                   |   |                   |   | CWS            |            |
| 4 Nov  |          |         |        |          |                   |   |                   |   | CWS            |            |
| 11 Nov |          |         |        |          |                   |   |                   |   | CWS            |            |
| 18 Nov |          |         |        |          |                   |   |                   |   | CWS            |            |
| 25 Nov | 32       | £ 240   |        |          |                   |   |                   |   | CWS            |            |
| 2 Dec  | 47       | £ 353   |        |          |                   |   |                   |   | CWS            |            |
| 9 Dec  | 55       | £ 413   |        |          |                   |   |                   |   | CWS            |            |
| 16 Dec | 60       | £ 450   |        |          |                   |   |                   |   | CWS            |            |
| 23 Dec | 60       | £ 60    |        |          |                   |   |                   |   | CWS            |            |
| 30 Dec |          |         |        |          |                   |   |                   |   | CWS            |            |

|               |   |     |            |             |                     |         |                     |         |
|---------------|---|-----|------------|-------------|---------------------|---------|---------------------|---------|
| <b>Totals</b> | 0 | £ - | 261        | £ 1,958     | 261                 | #DIV/0! | £ 1,958             | #DIV/0! |
|               |   |     | 2024 swims | 2024 income | inc/dec vs last YTD |         | inc/dec vs last YTD |         |

2023 including: 0 £ - season ticket uses/income  
 £ - retail  
 £ - refreshments

2023 excluding: school bookings, GP sessions, U16 free swims

0%  
 Season Ticket  
 vs  
 100%  
 PAYG  
 Swims

