



Shaftesbury Swimming Advisory Committee

Minutes of the Shaftesbury Swimming Advisory Committee (SSAC) held at **10am on Wednesday 27th March 2024** in the Mayors Parlour, Shaftesbury Town Hall

Members Present: Stuart Edwards (Chair), Janice Jackson, Julie Jobling, and Nigel Heritage

Absent: Cllr Phil Proctor and Cllr Lorah Wild

Officers Present: Brie Logan (Town Clerk) and Harriet Green (Lido Manager)

In Attendance: Public (0), Press (0) and online (0)

[Link to agenda](#)

Minutes

Public Participation

No members of the public were present

The meeting commenced at 10:00am

SS015 Apologies

Cllr Proctor and Cllr Wild

SS16 To receive an update on the 2024 season – operations.

Plant Room:

The Pool Manager provided an update on the Plant Room, the chlorine pump and the Heat Exchange system – the new system should enable the temperature to be set to 29 degrees for the summer.

Staffing:

- The Pool Manager provided an update on resourcing – STC is working with Oxley Leisure to run a Lifeguard course. Oxley is readvertising due to low numbers. Advert in Blackmore Vale and Indeed advert may attract more interest.
- Eleven Lifeguards confirmed as staff, to date, for the 2024 season
- It was agreed to make contact with the Head of PE for Gillingham and Shaftesbury schools and Dorset Turbos to raise the Lifeguarding opportunity.
- SSAC member (JJ) to be introduced to Grounds contractor re garden management and maintenance

Pool Operations

- Look at combining timetable on to one publication (folded A4)
- Adjust time so lane swim is from 12pm daily

- Aqua Wellness on Monday and Wednesdays (9:30 to 10:30) – with support from NHS
- Normal Aquafit on Tuesdays and Thursdays (10:30 to 11:30)
- Parent and Toddler on Tuesdays and Thursdays (9:30 to 10:30) – term timetable
- Over 50's – relaxed gentle swim sessions on Monday and Friday (10:30)
- Review 2022 timetable and use as base to include party bookings x 2 hours
- Naturist sessions (Tuesday 7pm to 8pm) – first and third Tuesdays – increase to £8 (correction the naturist sessions are on the second and fourth Tuesdays)
- Tesco grant funding process – Defibrillator to be ordered (HG) via registered outlet

SS17

- Set Up Mailchimp using database of Lido users to keep the public up to date with any short-term weather-related closures via email.

SS18 Events

- Look into possibility of Pizza and swim parties for children
- Explore Water Polo sessions – children and/ or adults
- Look into feasibility of running a Rooky Lifeguard course
- Flick the switch event – transition from Cold water swim to Shoulder Season (27th April)
- Launch event for main season is Saturday 25th May to coincide with Bank Holiday
- Shoulder Season Tuesday, Thursday and Saturday (6:30am to 7:30am and 7:30am to 8:30am)

SS19 Pricing strategy for 2024 (recommendation to Full Council)

- Increase Adult to £6 and keep child tickets to £4.50
- Naked swim and Aqua ticket price both £8.00
- Introduce new Family Fun session where all tickets are £4.00
- Parent and Toddler – keep as it is
- Season tickets – calculate the options for Loyalty Cards and consider Membership scheme (Booking System has an option for 12/10).

SS20 Summary of recommendations to STC

- **Adoption of the 2024 timetable**
- **Loyalty Card plan for 2024**
- **Adoption of pricing strategy for the 2024 season**
- **Events delegated to the Town Clerk in collaboration with the Pool Manager and SSAC**

There being no further business, the meeting was closed at 12:45pm

These minutes were adopted on **enter date.** under minute reference **enter ref.** as a true record of the decisions taken and are duly signed below by the chair of that meeting.