



SHAFTESBURY TOWN COUNCIL

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To: Members of the Shaftesbury Swimming Advisory Committee (SSAC) -
Stuart Edwards (Chair), Cllr Justine Elmendorff, Cllr Nigel Heritage, Janice Jackson and Julie Jobling
(Vice-Chair)

AGENDA

You are summoned to a meeting of the committee for the transaction of the business shown on the agenda below. To be held at **10am on Thursday, 9th July 2026** in the **Meeting Room, Shaftesbury Town Hall**.

Matthew Harrison
Town Clerk, 3rd July 2026

Public Participation: The Chairman will invite members of the public to present their questions, statements or petitions. The period of time designated for public participation shall not exceed twenty minutes. A member of the public shall not speak for more than three minutes.

1. [To elect a Chairman and Vice-Chairman for 2026/2027](#)
2. [Apologies – To receive and consider for acceptance](#)
3. [To approve the minutes of the last meeting on 19th March 2026](#)
4. [To review the Terms of Reference](#)
5. [To receive an update on the 2026 season](#)
6. [To discuss Lifeguard availability, training and fundraising](#)
7. [To discuss maintenance issues at the Lido](#)
8. [To discuss the Fringe and other upcoming events](#)
9. [To discuss marketing, posters, merchandise and sponsorship](#)
10. [To discuss the longer-term developments](#)
11. [To receive an update on the group Future Lidos](#)

Agenda Item No. 1

To elect a Chairman and Vice-Chairman for 2026/2027

To elect the Chair for the Advisory Committee for the council year 2026-2027.

To elect the Vice-Chair for the Advisory Committee for the council year 2026-2027.

Recommendation

The committee elects its Chair and Vice-Chair. The appointments will be ratified by STC at the next Full Council meeting on 21st July 2026.

Agenda Item No. 2

Apologies – To receive and consider for acceptance

The Council (including committees) should approve (or not) the reason for apologies given by absent councillors. If a council member has not attended a meeting of the council (or its committees) or has not tendered apologies which have been accepted by the council (or committee), for six consecutive months, they are disqualified.

No apologies were received.

Agenda Item No. 3

To approve the minutes of the last meeting held on 19th March 2026

When the meeting is approving the draft minutes of a previous meeting as an accurate record, the only issue for the meeting is whether the minutes accurately record the proceedings of the meeting and the resolutions made at them. It is irrelevant if the chairman or other councillors were not present at the meeting to which the draft minutes relate.

If it is necessary for the draft minutes of the previous meeting to be corrected because of inaccuracies, then the amendments to the draft minutes must be approved by resolution (Tharmarajah, 2013, p. 154).

Recommendation

Confirm the accuracy of the Minutes of the Shaftesbury Swimming Advisory Committee meeting held on [19th March 2026](#).

Agenda Item No. 4

To review the Terms of Reference

Information

Due to a new council term, it feels timely to review the [Terms of Reference](#).

Recommendation

Members are requested to review the Terms of Reference, noting that these will be reviewed by Full Council in due course.

To receive an update on the 2026 season

Information

The year-to-date [financial figures](#) and [Lido swims](#) show that the recent good weather has provided a good start to the season.

Recommendation

Committee members are requested to note the information.

To discuss Lifeguard availability, training and fundraising

Information

Members are to receive a verbal update from the Pool Manager. It is also suggested to discuss any fundraising to support lifeguard training.

Recommendation

Members are requested to discuss this item.

To discuss maintenance issues at the Lido

Information

Items to verbally discuss include

- A solution for the issues with the beams and to consider the quotes currently received
- Installation of backstroke flags
- Courtyard garden and ongoing maintenance plan

Recommendation

Members are requested to discuss these items and provide a recommendation where applicable.

To discuss the Fringe and other upcoming events

Information

For the Fringe event the Lido has one booking this year. The performers are Ribble Music playing on Saturday 18th July 2026 at 4pm till 5pm.

Recommendation

Committee members are requested to note the information and discuss any other potential events during the 2026 season.

To discuss marketing, posters, merchandise and sponsorship

Information

At the end of June, six banners were installed in the town council's play areas and open spaces including Wincombe Rec, Cockrams, Ash Close, Gower Road, Enmore Green and Park Walk.



The lido advertising boards were completed by the end of July 2025, and advertisers were informed STC would ensure their boards were displayed for at least a full year. Officers have emailed each of them to enquire as to whether they wish to pay for another year, at a cost of £250 for the same board. If not, the board will be removed.

For new advertisers, the policy requires to be updated to reflect the extra cost for a sign fitter to fit any new boards and for Officer design time adapting the provided artwork to suit.

Officers have a list of five local businesses that have expressed interest in advertising, and these will be contacted as soon as the policy is updated.

Recommendation

Committee members are requested to note the information and discuss any further marketing opportunities.

To discuss the longer-term developments

Information

Stuart Edwards will provide a verbal update on this item, including the Expression of Interest application to SCAPE.

Recommendation

Members are requested to note and discuss the item.

To receive an update on the group Future Lidos

Information

[Future Lidos](#) is a peer network across the UK and Ireland, working together to bring the joy of outdoor swimming to more people in more communities.

Stuart Edwards will provide an update, including a potential meeting with Simon Hoare MP.

Recommendation

Members are requested to note and discuss the item.