**Shaftesbury Scope**

**Introduction**

* Objective and process
* Area of study
* Planning policy
* Existing guidance on character and design

**Character Assessment**

* Cultural associations
* Summary of 8 existing historic character areas and key characteristics

**Managing change**

* Issues to be addressed
* Sensitivity to change
* Forces for change

**Design guidelines**

These guidelines will advocate the use of context to provide design cues. It is context that provides the design process with elements that can make their way to a design proposal. In this sense it is expected that a design proposal will make reference to different design elements such as, but not limited to, layout of buildings, building envelope, materials, building forms, colours, roofs and fenestrations.

Reference to context doesn’t mean to copy or use pastiche solutions. It means using what is around as inspiration to influence the design. Proposals can provide contemporary solutions that are in harmony with their surroundings.

* Design Considerations
* Urban structure, pattern, layout
* Buildings
* General
* Extensions to existing buildings
* Roof alterations and extensions
* Building heights
* Views
* Open space, public realm, art
* Materials and detailing
* Shopfronts and advertising
* Sustainable design and use of energy

**The 5 workstreams of the Neighbourhood Plan**

**(somehow integrate this into the design guidelines section, or as a separate section)**

* Green Infrastructure
* Housing and employment
* Community and Leisure
* History, Heritage and Design
* Town Centre

**Next steps**